COMCAST
TECHNOLOGY SOLUTIONS

MPX: VIDEO MANAGEMENT SYSTEM

Online video publishing is easy with mpx – the industry's most complete video content management system. With its end-to-end automated publishing and distribution to a range of PCs, mobile devices, and TVs, you won't have to spend nearly as much time on the logistics of your business. As the leading online video publishing and management system, mpx will give you advanced workflows and distribution methods; enhance the discovery of your content; let you monetize in every window; and provide your audience with a great playback experience. Built on top of our service-oriented architecture, you will always be able to rely on our enterprise-class online video platform since it can scale with your needs as your business grows.

ADVANCED WORKFLOW AND DISTRIBUTION

Simplify your online video workflow

Use mpx to easily create advanced workflows that will simplify the publishing and distribution of online video content for Video-on-Demand (VoD), live events, linear channels, syndication, and social media sharing. Save time and provide quick content delivery to thousands of screens with the mpx 1 File, 1 URL solution, which can automate your end-to-end transcoding and publishing process. Easily manage live events and linear channels, as well as their conversion for VoD playback, with the mpx Replay solution. Whether you wish to syndicate via feeds, player, and/or media, the mpx Syndication solution lets you efficiently deliver your online video content to an infinite number of media outlets.

ENHANCED DISCOVERY

Help your audience quickly discover the content they love the most

With mpx's enhanced discovery solution, your audience can quickly connect to the videos and channels they love. All your metadata and images are centralized in one convenient place for promoting VoD, live events, and linear channels. And no matter what connected device a viewer chooses to use – whether it be a tablet, smartphone, smart TV, or gaming console – the process of discovering content is always consistent and easy with the mpx Ways to Watch service.

MONETIZATION IN EVERY WINDOW

Capture every online video revenue opportunity

Broaden your monetization opportunities to include every pay window with mpx. With its failsafe ability to support content security, advertising policies, TV Everywhere (TVE) authorization, and the direct-to-consumer mpx Commerce service; our online video platform can help your business capture every revenue opportunity in the online video universe.

 © 2016 COMCAST TECHNOLOGY SOLUTIONS

A GREAT PLAYBACK EXPERIENCE

Easily create fast, beautiful players for sites and devices

Give your audience a great playback experience with mpx. Fast, flexible, and engaging, mpx Players are built on HTML5 technology, backed by open Javascript APIs, and fully customizable. Our hosted player service will provide you with all the tools needed to create great-looking players right in the mpx Console. An assortment of pre-integrated partner controls lets you quickly set up advertising, analytics, and more. You can also easily expand your playback experience by creating complementary Apps with our App Dev Kit for iOS and Android.

ENTERPRISE-CLASS SYSTEM

Unmatched reliability and versatility

You can rely on mpx, just as some of the world's largest broadcasters and operators have relied on our enterprise-class video publishing and management system for over a decade. With a 99.99% audience service-level agreement, a service-oriented architecture, open APIs, and a team of online video experts available 24x7, your online video business will be supported and powered by the industry's safest online video platform.

 © 2016 COMCAST TECHNOLOGY SOLUTIONS