



AdFusion™

Delivery and Post-Production

Prepare and distribute at scale with Comcast reliability

Successful advertising is a creative loop — great minds create compelling ads, and results get analyzed to see what worked and how to make them better. AdFusion™ removes cost and complexity from delivery and post-production operations so that businesses can keep the focus on what matters most: developing the messages that move people to action.

Delivery with automation, efficiency, and reach



Uploads, file conversions, traffic logistics, status updates, and confirmations are all automated



Instantly review spots, place orders, and track uploads/deliveries



Reach TV, radio, and online video destinations worldwide



Leverage the speed of the Comcast network, purpose-built for media

Post-production solutions, optimized for today's media



Decades of experience as a leader in content production and distribution



Scale your creative output with omnichannel creative production automation



A “one-stop shop” for finishing services, from closed captioning and ad tagging to watermarking and file prep



Capable of satisfying high-volume needs with the quality and attention to detail we require for our own ads

Better

One platform for control and visibility across traffic destinations

Faster

Automated post-production and delivery solutions

Smarter

Optimized processes to deliver quality ads on time and at scale



CTS brings agility to advertisers with AdFusion

Comcast Technology Solutions, a division of one of the world's leading media and technology companies, brings Comcast Corporation's proven technologies to an evolving list of industries worldwide. We believe in continuous innovation, always looking for new and better ways to connect with our customers, as well as aggregate, distribute, and secure our own content, advertising, and data. We invest in and test these solutions, so you don't have to — freeing you up to focus on accelerating your business, not your tech stack. We bring these innovations to the global marketplace, enabling our partners to think big, go beyond, and lead the way in media, technology, and cybersecurity.

Find out more

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