

OTT DIGITAL DISTRIBUTION

DELIVER YOUR CONTENT DIRECTLY TO YOUR CONSUMER — QUICKLY, EFFICIENTLY, AND TO ANY SCREEN

Comcast Technology Solutions' OTT Digital Distribution workflows prepare your content for distribution to every screen. Our OTT Digital Distribution managed service addresses the growing challenge of reaching multiple screens quickly and efficiently by streamlining content processing. Leverage the power of Comcast's infrastructure and scale to ensure that your content is where you want it, when you want it.

The main components of our OTT Digital Distribution service are:

MEDIA LIBRARY

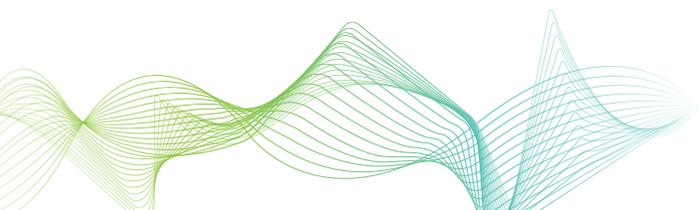
- Ingest your high-resolution mezzanine files via FTP, SFTP, or Aspera.
- Store content in an optimized media library for quick access to transcoding services.

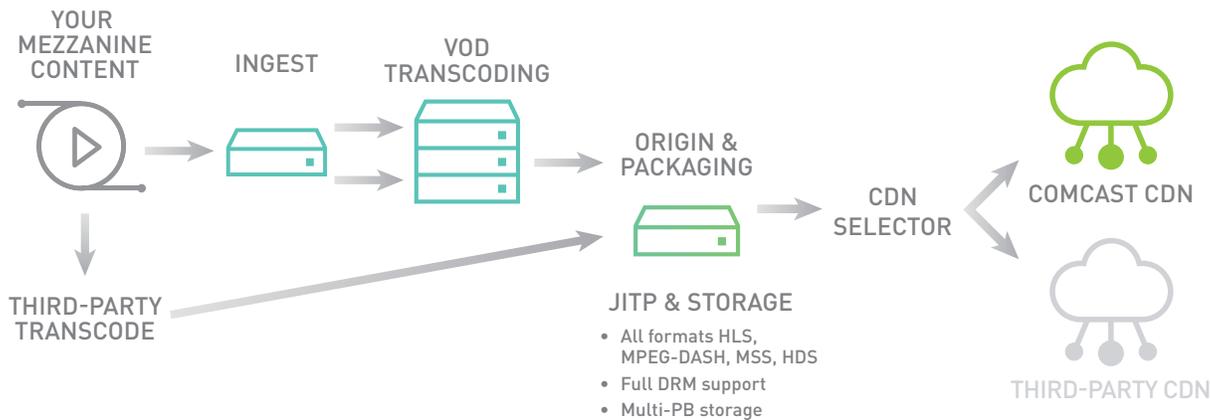
TRANSCODING

- Make your content available to your audience on more devices, as quickly as possible.
- Access content when you need it — our accelerated, scalable transcoding services act as a hub for digital distribution and origination of on demand video content.
- Ensure all destinations and required output permutations are covered with our comprehensive array of broadcast-quality codecs and features.

VOD ORIGIN

- Simplify and optimize your digital video workflow with dynamic, just-in-time packaging and encryption.
- Ingest a single format and distribute on-demand in a variety of adaptive bitrate formats to maximize your reach.
- Enable a CDN-agnostic delivery strategy.





DELIVER EXTRAORDINARY VIEWING EXPERIENCES DIRECTLY TO YOUR VIEWER ON ANY SCREEN

- One automated workflow for ingest, transcoding, validation, and distribution
- Streaming formats that support every device and platform
- State-of-the-art DRM technologies (Fairplay, Widevine, and PlayReady) and a fully integrated DRM ecosystem protect your content and improve programming flexibility
- Intelligent storage, dynamic preparation, and distribution across multiple CDNs
- Flexible workflow allows ingest of third-party encoded content

COMCAST TECHNOLOGY SOLUTIONS BRINGS IT ALL TOGETHER

Comcast Technology Solutions has designed the OTT Digital Distribution managed service to integrate seamlessly into your existing operation. Deploying a more comprehensive solution elevates the quality of experience for your audience even higher, with innovations that improve the technical and financial performance of your organization into the next decade and beyond.

- Combine our OTT Digital Distribution managed service with **Broadcast VOD Distribution** and **OTT Streaming and Processing** to easily deliver your content to STBs and OTT destinations as well as directly to your viewers.
- Add in the **Online Video Platform** and **Comcast CDN** for comprehensive, end-to-end service, all with one content distribution partner.

ABOUT COMCAST TECHNOLOGY SOLUTIONS

Comcast Technology Solutions provides a portfolio of media, entertainment, and technology solutions. We invent technology that solves industry challenges, reimagines what is possible, and transforms business through new innovations. Built on Comcast's know-how, proven facilities, platforms, and infrastructure, Comcast Technology Solutions offers more than 20 years of reliable real-world broadcast and digital experience. We partner with customers to redefine business strategies and deliver the future to global audiences.

FIND OUT MORE

800-824-1776 | ComcastTechnologySolutions.com
ComcastTechnologySolutions@comcast.com

