

LIVE LINEAR STREAMING

CONNECT WITH CUSTOMERS ON ANY DEVICE WITH A TRUE TURNKEY STREAMING SERVICE



Live Linear Streaming from Comcast Technology Solutions provides all the acquisition, processing, workflow orchestration, publishing, monetization policies, and real-time analytics needed to deliver a full multichannel lineup of advanced TV Everywhere or direct-to-consumer services.

Our Live Linear Streaming service meets the needs of the largest traditional broadcasters as well as emerging OTT channel providers. Our holistic, comprehensive approach incorporates the **Online Video Platform** and the **Comcast CDN**. Comcast Technology Solutions simplifies your workflow and empowers you to delight your audience with extraordinary experiences on any screen.

COVERING THE FULL STREAMING WORKFLOW

Whether you're seeking to quickly launch a single OTT simulcast stream or create an immersive online video experience, our Live Linear Streaming service has the breadth of features needed to build, manage, protect, and monetize your media assets:

Your OTT linear streaming service is supported with the rigor and discipline of traditional broadcast. Leverage Comcast's carrier-grade operations team and infrastructure — the same model, people, and technology used to support our video business — to create extraordinary OTT experiences.

With Comcast Technology Solutions as a single partner, your OTT streaming workflow is seamlessly coordinated, reducing the time it takes to mitigate service-impacting issues. Comcast's hardened broadcast platform and expertise, coupled with always-on broadcast operations support, result in a truly evolutionary level of performance, stability, visibility, and control.

Linear Feed Acquisition

- Global acquisition of new feeds via satellite, direct fiber, or over IP

24x7x365 Support

- Benefit from Comcast's carrier-grade broadcast ops infrastructure and expertise. There's one number to call for the entire workflow.

Encoding

- Create all SD, HD, and UHD bit-rates at broadcast quality

Packaging

- Universal HTTP support for seamless support across any device in any format

CDN Delivery

- Flexible multi-CDN support for delivery around the world

Supported Formats and Content Protection

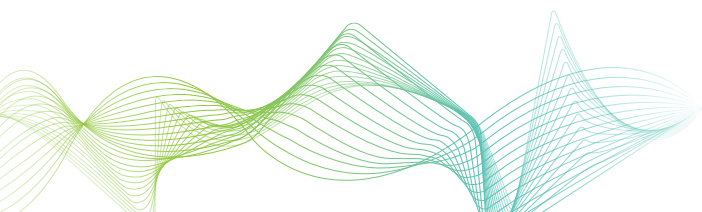
- Deliver video to any device and any screen. We support all popular formats and DRM standards including HLS with Fairplay, DASH with common encryption, and much more.

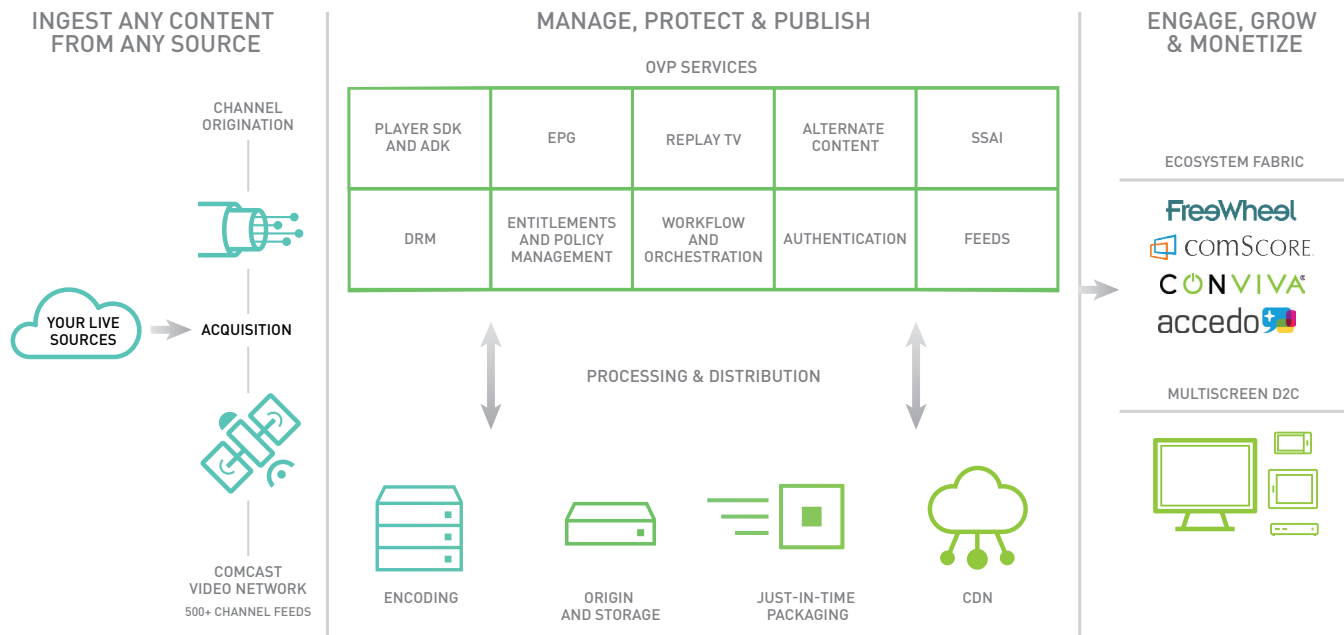
Advanced Broadcast and OTT Features

- Create a true broadcast-quality experience (CC, multi-language, Live-to-VOD, DAI, etc.)

Content Management & Workflow Orchestration

- Integrate easily into your broadcast and publishing workflows.





SEAMLESS PERFORMANCE

- Instantly acquire uncompressed, mezzanine-level feeds within our fully redundant facilities.
- Convert linear feeds into the right format to support playback across any device, anywhere.
- Deliver simple simulcasts, or the most advanced TV Everywhere and direct-to-consumer OTT experiences to your audience.
- Tap into our Online Video Platform's breadth of content management and publishing capabilities to streamline multiple workflows into a single platform that optimizes viewer engagement and unlocks monetization opportunities.

WHAT DOES THIS MEAN FOR YOU?

- Simplicity and speed of working with one reliable partner
- Access to Comcast's broader investment, scale, and expertise across the video technology stack
- Ability to expand your services on our hardened acquisition and broadcast operations infrastructure
- Option to select only the services that best fit your needs: either acquisition and encoding only, or a full end-to-end offering
- Peace of mind from fully redundant, always up, and continuously monitored platforms

ABOUT COMCAST TECHNOLOGY SOLUTIONS

Comcast Technology Solutions provides a portfolio of media, entertainment, and technology solutions. We invent technology that solves industry challenges, reimagines what is possible, and transforms business through new innovations. Built on Comcast's know-how, proven facilities, platforms, and infrastructure, Comcast Technology Solutions offers more than 20 years of reliable real-world broadcast and digital experience. We partner with customers to redefine business strategies and deliver the future to global audiences.

FIND OUT MORE

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