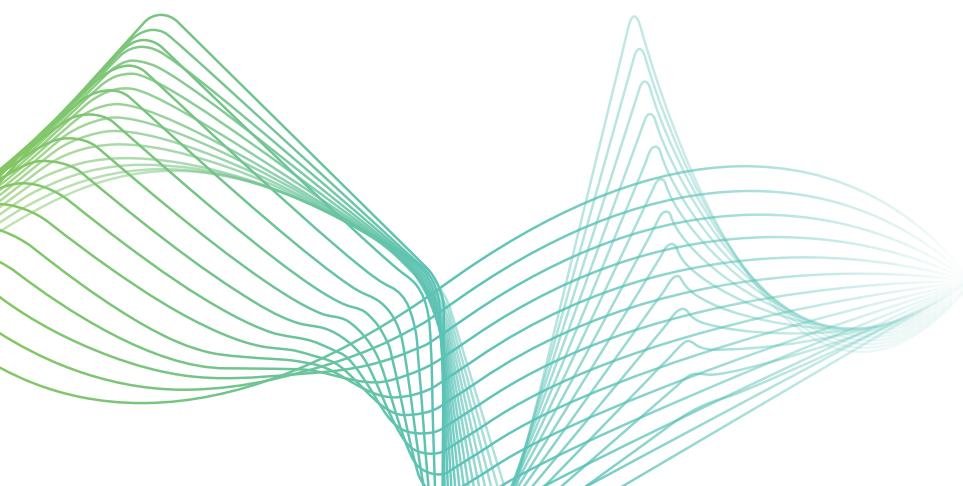




# COMPLETE SUITE OF LINEAR AND ON-DEMAND VIDEO SERVICES

Comcast Technology Solutions helps media and entertainment companies bring video to a global market effectively, reliably, and profitably. Consistent quality is just the first step. We're implementing a new generation of video management that keeps the focus on your content to help maximize the value of your video, and lengthen and strengthen every viewer relationship. From monetization and optimization of content delivery to streamlining operations, we are continually evolving our solutions to bring you and your audience closer together.



COMCAST   
TECHNOLOGY SOLUTIONS

---

## RELIABLE MULTI-PLATFORM DELIVERY

Your audiences chooses where, when, and how they watch. At home, online, or wherever your customer wants to engage — consistent quality and dependable performance are the foundation of profitable viewer relationships. Built on Comcast's own multi-platform media processing and delivery infrastructure, our solutions ensure that your video will get to its destination on time and at the highest quality.

## INNOVATIONS DRIVEN BY EXPERIENCE

We help our partners stay ahead of the game by redefining it — inventing and reinventing the tools and techniques that serve every screen. Your video solutions are powered by decades of experience in both broadcast and digital.

---

# OUR PORTFOLIO INCLUDES:



## LINEAR SERVICES

Build an always-on experience over broadcast or digital. Master your metadata with our evolutionary Linear Rights Metadata Management tool, and tailor content streams easier than ever. Whether you're searching for a streaming delivery model or looking to provide HD quality and services to cable customers, our capabilities run the range from origination, media acquisition, ingest, and storage, all the way through transcoding and satellite and terrestrial distribution.



## VOD SERVICES

Whether you're looking to distribute video on demand (VOD) content to set-top boxes, content aggregators, or stream directly to your consumers, we can help you get it there. Monetize your offerings more effectively by optimizing C3/C7/D4/D7 windows and connecting to ad-serving platforms through our dynamic ad insertion (DAI) execution platform.



## D2C SERVICES

Interested in your own app-driven, direct-to-customer (D2C) destination? Start with a clean sheet and engage our team to design, deploy, and deliver a winning online presence. Maximize your share of eyeball — and wallet — with an approach that infuses your business model with the insights and agility needed to remain relevant to consumers.



## LIVE SERVICES

All the way up to global-sporting-event scale, harness the power of live event streaming with a fully managed service that leverages the strengths of both broadcast and digital delivery. Simulate a live event with a combination of live and recorded content.



## MEDIA DELIVERY

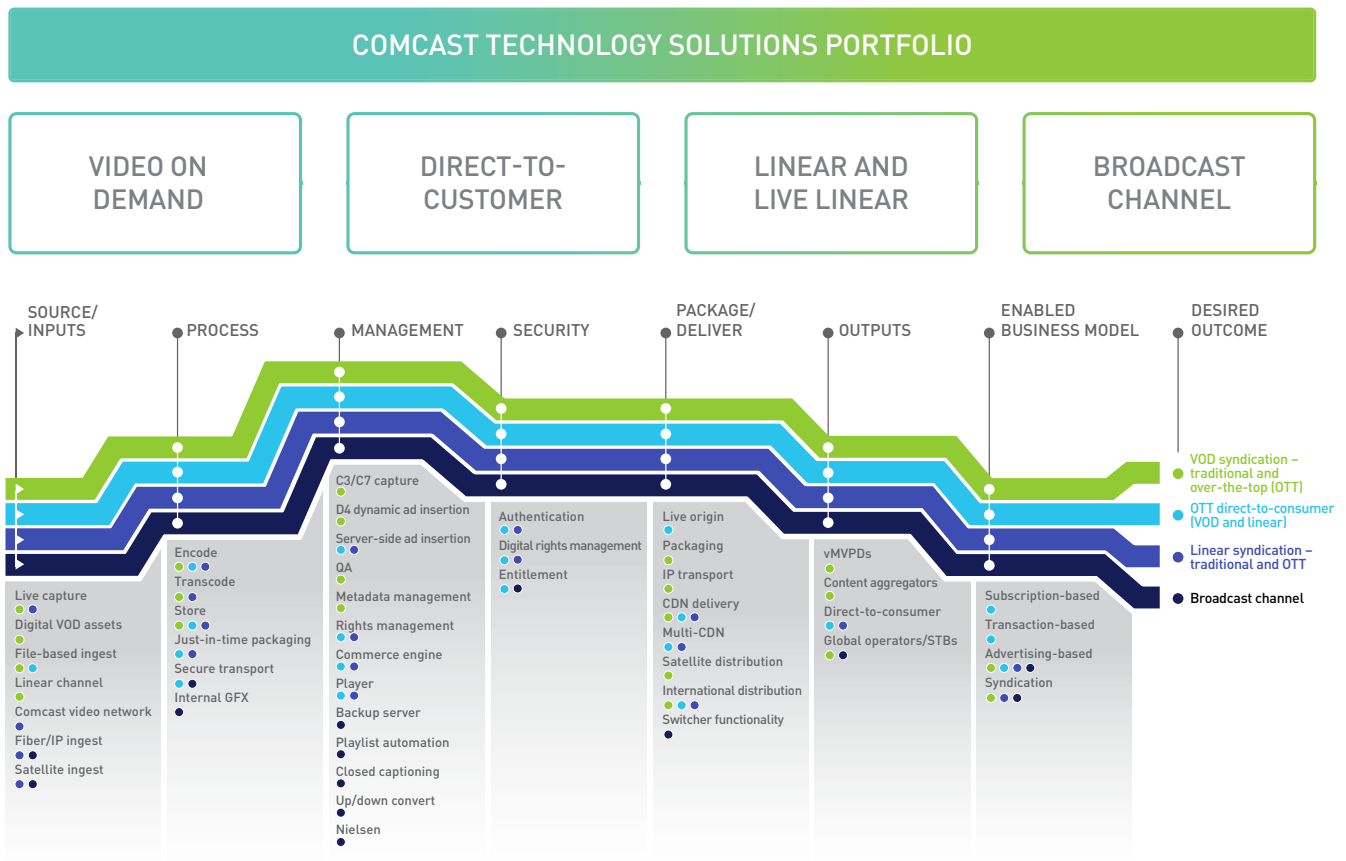
This is what we do, every day, for our clients as well as for our own audiences. The Comcast CDN's hardened infrastructure has been designed specifically to handle the rigors of delivering the highest-quality video files at the widest scale. Architecture that protects your content and your origin servers. Media processing and storage that goes to work every day for the biggest names in video.

## SUSTAINABLE AND SCALABLE

Designed specifically for the rigors of high-quality video, we offer the most extensive content delivery infrastructure in North America. Fueled by continuous investment and innovation, we're a partner for the long-haul that doesn't rest on its laurels. We help clients succeed at every level of domestic and international operation.

## TRUSTED TECHNOLOGY PARTNER

The inherent flexibility in our approach results in tailored management and delivery models that perform according to your unique needs. Use our solutions independently with your existing technology stack, integrate specific functions into your workflow, or leverage our entire portfolio for your video strategy.



## CONTINUOUS INNOVATION

Comcast Technology Solutions provides a portfolio of media, entertainment, and technology solutions. We invent technology that solves industry challenges, reimagines what is possible, and transforms business through new innovations. Built on Comcast's know-how, proven facilities, platforms, and infrastructure, Comcast Technology Solutions offers more than 20 years of reliable real-world broadcast and digital experience. We partner with customers to redefine experiences and deliver the future to global audiences.

LEARN MORE AT [WWW.COMCASTTECHNOLOGYSOLUTIONS.COM/VIDEO](http://WWW.COMCASTTECHNOLOGYSOLUTIONS.COM/VIDEO)