

VIDEO ON DEMAND (VOD) SYNDICATION

DELIVER ON-DEMAND CONTENT TO ANY DESTINATION

Comcast Technology Solutions is an industry-leading provider of high-volume, rapid-turn Video On Demand (VOD) content aggregation, processing, and delivery services to both broadcast and digital destinations. Our solution helps you save time managing your content and monetize it to the fullest. Each year, Comcast Technology Solutions delivers more than 20,000 hours and 35,000 titles of VOD programming to more than 56MM households on behalf of over 300 brands, including:

- Major movie studios
- Broadcast and cable networks
- Independently-owned content providers

Whether you have already implemented a VOD solution or are just getting started, Comcast Technology Solutions is the VOD business and technology partner you can rely on to maximize your content's ROI. We offer more than 20 years of broadcast and digital content distribution experience, as well as the largest domestic VOD footprint in the industry. Our comprehensive solution enables a hybrid delivery model to distribute your VOD content to set-top boxes and to digital destinations like Hulu or YouTube.

COMCAST'S EXPANSIVE VIDEO PROCESSING AND DELIVERY BACKBONE DELIVERS YOUR PROGRAMMING TO:

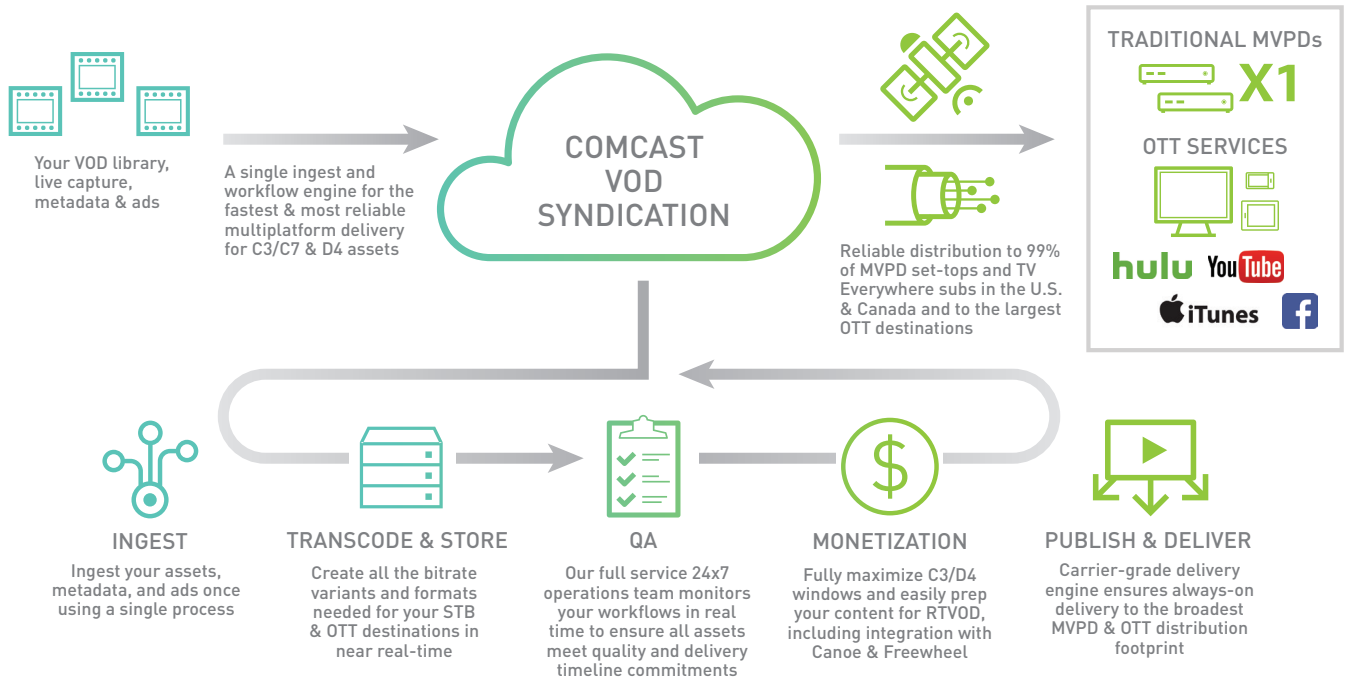
- Nearly all cable MSOs and MVPDs, including their TVE properties
- More than 56 million VOD-enabled households in the U.S. and Canada
- Major OTT service providers

ROBUST FEATURES AND GAME-CHANGING BENEFITS:

Comcast Technology Solutions offers a robust portfolio of VOD monetization tools and services, including C3 capture and enabling Dynamic Ad Insertion to fully maximize your advertising dollars.

- Simplify processes with our seamless end-to-end workflow that extends through asset ingest, encoding, storage, metadata transformation, quality control, and delivery.
- Turn large content volumes quickly to meet viewer demand and maximize C3/D4 ad revenue.
- Deliver VOD content in HD, SD, Mezzanine, and other IP friendly formats.
- Ensure your programming reaches viewers securely, in the highest quality, and wherever they want to watch.
- Streamline your VOD processes by ingesting content once and delivering it to any distribution point including set-top boxes, OTT services, and TV Everywhere or direct-to-consumer sites and apps.

COMCAST TECHNOLOGY SOLUTIONS HELPS YOU SIMPLIFY WORKFLOWS, REDUCE OPERATIONAL COSTS, AND GET TO MARKET FASTER.



WELCOME TO A WORLD OF POSSIBILITIES

Comcast Technology Solutions provides the greatest breadth and depth of media distribution, management, and monetization solutions in the industry. Our VOD syndication solution expands your capabilities with an advanced network architecture, extensive distribution footprint, and optimized media management. Born in broadcast and thriving in digital, Comcast Technology Solutions is uniquely positioned at the nexus of broadcast and IP convergence. More than a delivery platform, we are a strategic partner with the experience, technology portfolio, and world-class infrastructure you need to prepare for tomorrow's opportunities.

FIND OUT MORE

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